



PÉCSINVEST
PÉCS
THE INVESTOR-FRIENDLY
LOCATION



This award was granted to the City of Pécs by the Hungarian Investment Promotion Agency appreciating all our efforts in investment promotion.

WHY PÉCS?



CUSTOMISED SUBSIDIES
FOR COMPANIES
MAX 50% GOVERNMENTAL
AID INTENSITY



FAVOURABLE TAX SYSTEM



HIGHLY QUALIFIED, MULTILINGUAL,
AFFORDABLE LABOUR FORCE



EXCELLENT GEOGRAPHIC
AND STRATEGIC LOCATION



INDUSTRIAL PARKS
WITH HIGH LEVEL SERVICES



UNIVERSITY OF PÉCS AND
PÉCS CENTER VOCATIONAL
TRAINING AS PARTNERS

+1



LIVEABLE CITY



PÉCSINVEST



EXCELLENT LOCATION



Motorway

Pan-European Corridor V/C - M6/M60 motorway



Air transport

Pécs-Pogány Airport (local)
Osijek Airport (CRO): 110km
International Airport Budapest: 220km



Railway

Intercity trains connecting Pécs and the capital, Budapest.



Shipping

Nearest Danube port in Mohács: 40 km
Nearest harbour at the Adriatic See in Koper (SLO): 500 km



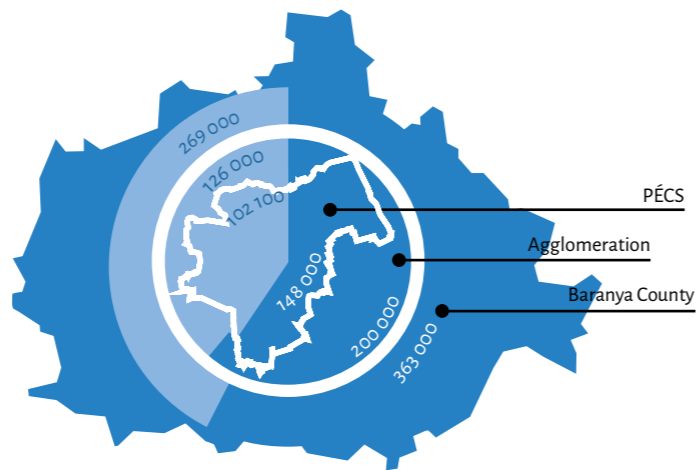
EXCELLENT LOCATION



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Skilled workers with secondary education

13 vocational training institutions
 nearly 6000 Students
 up to 50 different qualifications (e.g. engineering, electrical engineering, electronics, chemistry)
 Dual education is available
 Vocational training tailored for enterprise on demand

Professionals with higher education qualifications

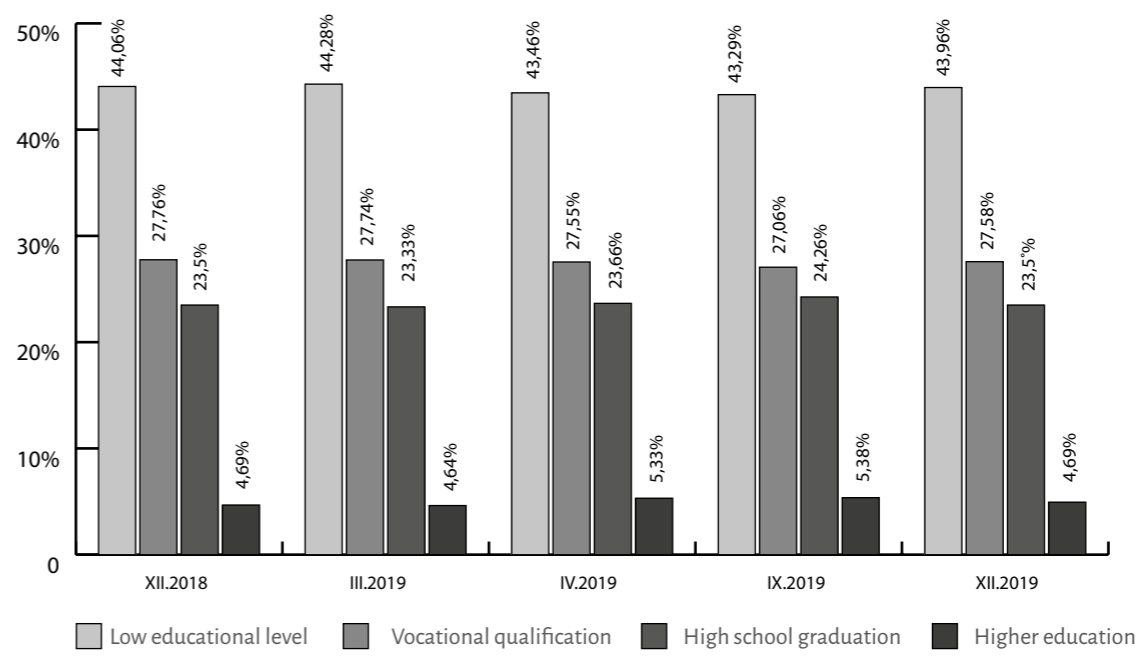
10 Faculties
 210 Departments
 20.000 Students
 4500 International students
 1400 Professors and researchers

Main employment data of Baranya County

	Population	No. of employed people	Economically active ¹	Economically inactive	Employment rate	Number of registered job-seekers	Rate of unemployment
2018. Q3	275 804	161.078	169.987	105.817	58,4 %	13 837	5,3%
2019. Q3	272 410	155 377	165 096	107 313	57,0 %	13 611	5,2%

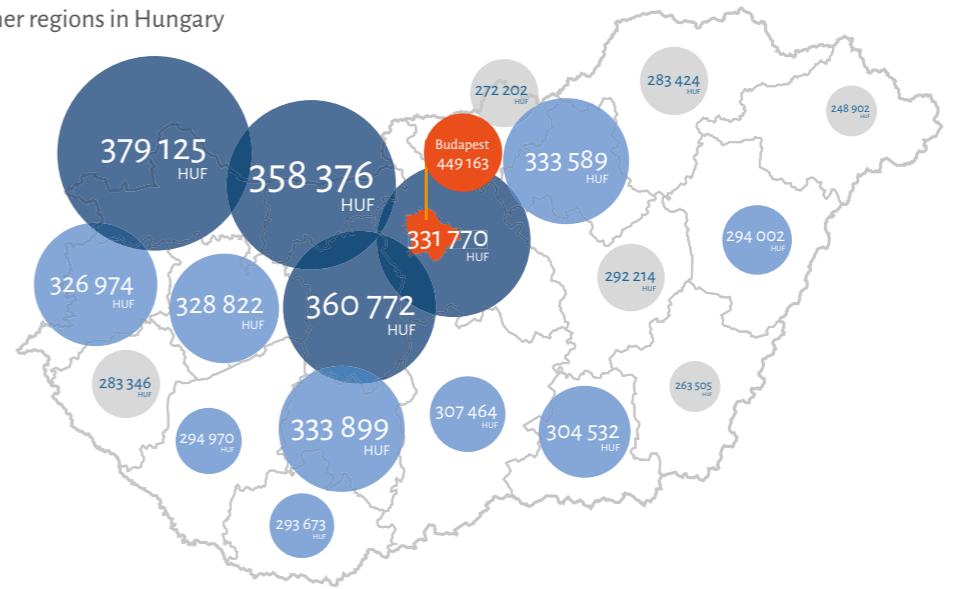
¹Sum of employed people and jobseekers

Qualifications of registered job-seekers in Baranya county



Average monthly gross salary

In general, Pécs offers 35% lower employment cost than Budapest and 10% lower employment cost than the other regions in Hungary





HIGHLY QUALIFIED, MULTILINGUAL, AFFORDABLE LABOUR FORCE

The most typical language users in Baranya county



German
67 312



English
57 503



Croatian
9623



Russian
4238



French
3764



Italian
3798

650 year jubilee



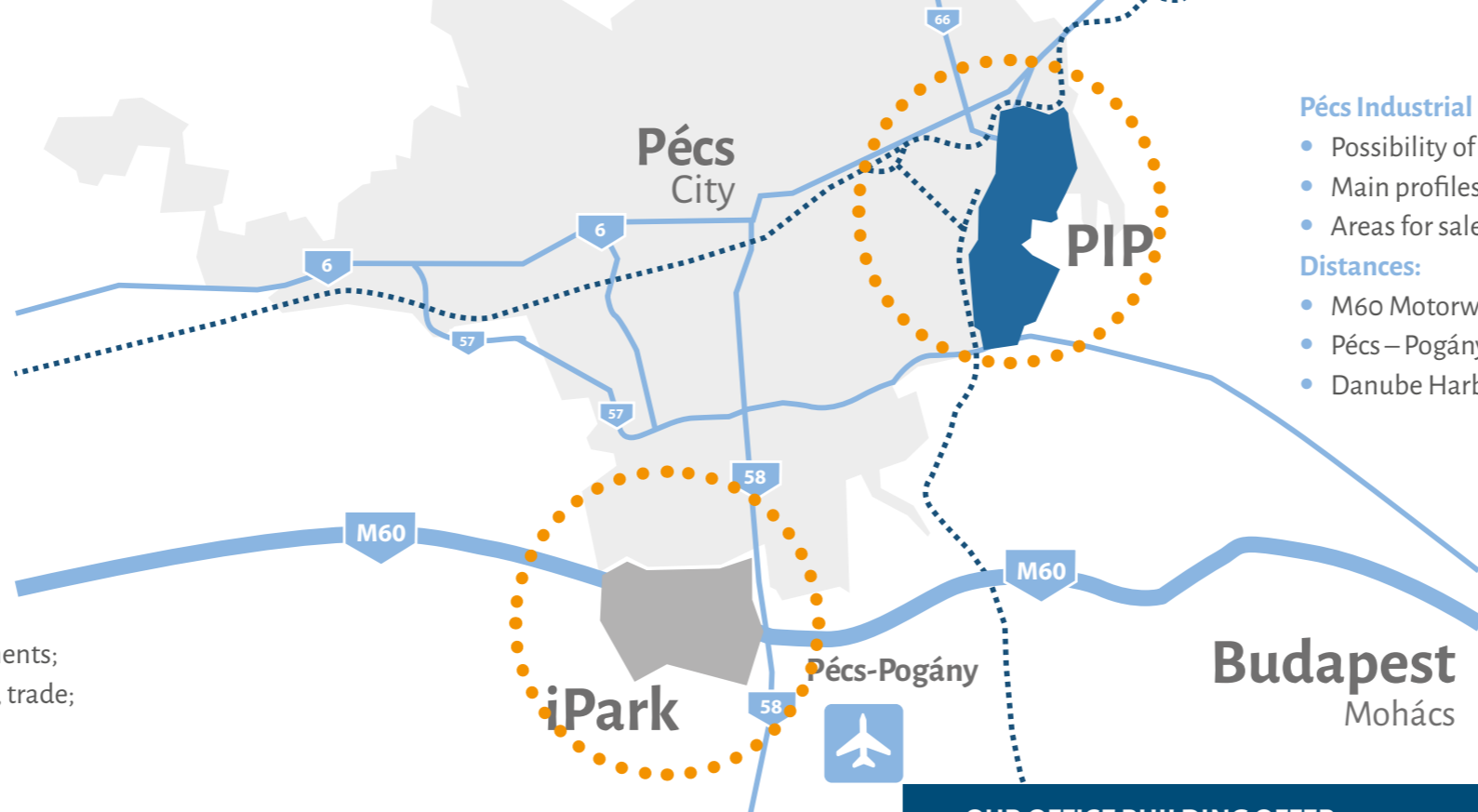
UNIVERSITY OF PÉCS AS PARTNER



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Pécs Industrial Park (PIP)

- Possibility of greenfield investments;
- Main profiles: industry, logistics, trade;
- Areas for sale: from 0,6ha to 5ha

Distances:

- M60 Motorway: 6km
- Pécs – Pogány Airport: 15km
- Danube Harbour: 40 km (Mohács)

Southern Industrial Park

- Possibility of greenfield investments;
- Main profiles: industry, logistics, trade;
- Total area: 200 ha;
- Public utilities are available.

Distances:

- M60 Motorway: 0km
- Pécs – Pogány Airport: 1km
- Danube Harbour: 40 km (Mohács)



OUR OFFICE BUILDING OFFER

The Pécs Urban Development Company is renovating a building in a frequented place of the downtown, at Nagy Lajos Király Street 11. It will be available for office function from Summer 2020.

Building layout:

- ▶ Downstairs: open-office, where 120 workstations can be created in two rooms (330+400m²). It has a street front connection, suitable for customer service also
- ▶ First floor: 1100m², 240 workstations
- ▶ Second floor: 600m², 240 workstations

The office building is in the neighbourhood of Árkád Shopping Centre and a few minute walk from the regional public transportation terminal.





Building tax in industrial parks

After completing the construction as a greenfield investment with legally binding, final occupancy permit: 0 Ft/m²/year for 5 consecutive years.

From the 6th year: 400 Ft/m²/year.

Building tax - based on the useful area of the building -, which is used for **call centre services** and where at least 100 people are employed, is: 500Ft/m² /year.

Land tax in industrial parks

Land tax is 0 Ft/m² for 5 consecutive years (after purchasing).

From the 6th year: 1-5000m²: 0 Ft/m²/year;

above 5000 m²: 10Ft/m²/year.

Local business tax for enterprises with permanent activity: 2% of the tax-base.

Discount: 20% of the value of the investment realized in the tax year (but not more than 10% of the total yearly local tax), If at least HUF 200 million (615.385€) is invested and

- a) as a result of the investment, the annual statistical staff shall increase by at least 10%, or
- b) as a result of the investment, the tax base of the company will increase by at least 10%.

PÉCS PROVIDES YOU A COMPLETE SERVICE PACKAGE WITH THE CONTRIBUTION OF THE CITY AUTHORITIES AND ORGANIZATIONS



"One-Stop-Shop" service administration customised for the company;



Support for recruitment, training and wage subsidies;



Direct contact with the supreme leadership of the City;



Multilateral co-operation agreement between the Company, the Municipality and the University of Pécs and the Vocational Centre of Pécs;



Recommendation of local service providers, suppliers on request;



Provide joint press conferences and media coverage.





Everyday life

- Good public security.
- The largest clinic centre in the South-Transdanubian Region.
- The largest private hospital in the South-Transdanubian Region.
- Bilingual kindergartens, schools.
- Employees in the field of commerce and services speak German, English, and Croatian.

Cultural life

- UNESCO World Heritage Site
- European Capital of Culture in 2010
- Second largest museum network in Hungary
- Vivid theatre and festival life: Pécs National Theatre Festival, several art and gastronomic festivals

Sports and leisure:

- Various sport activities in and around Pécs from gliding to wakeboard
- Thermal and spa baths nearby (Harkány, Siklós, Szigetvár, Sikonda, Magyarhertelend)
- Excellent climbing and excursion possibilities in and around Mecsek hill
- Traditions of gastronomy, especially viticulture: Pécs-Mecsek and Villány-Siklós Wine Routes

Mechanical engineering and electronics



Food industry



Shared service centre



Cultural and creative industries



Environment and health industries



